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FOR IMMEDIATE RELEASE:

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CONTACT: Erin Holt**OFFICE:** (615) 532-1925**EMAIL:** erin.s.holt@tn.gov**20|20 RESEARCH TO EXPAND HEADQUARTER OPERATIONS IN DAVIDSON COUNTY**

Global Research Technology and Service Firm to Invest \$1.6 Million, Create 96 New Jobs

NASHVILLE—Tennessee Department of Economic and Community Development Commissioner Bill Hagerty along with 20|20 Research officials today announced the global research technology and service firm will invest \$1.6 million to expand its current headquarter operations in Davidson County and create 96 new jobs over the next four years at its new location in the historic Frost Building on Rosa L. Parks Blvd.

"Tennessee is known for its entrepreneurial spirit and as a state where bold thinkers and risk-takers can thrive," Hagerty said. "The expansion of 20|20 Research underscores Tennessee's global reputation as one of the best places in the world to do business and a state that understands the importance of nurturing the growth of incumbent businesses. I appreciate 20|20 Research's reinvestment in Tennessee and the high quality jobs they are creating for our communities."

"We're proud that our growth over the last five years has necessitated a move to a larger space," 20|20 Research COO Bob Lunny said. "We believe that expanding our operations into the heart of Nashville will help us leverage the strong business environment—as well as the highly skilled, innovative labor market—in the city's core and continue our momentum as one of the most innovative and technologically advanced firms in the market research industry today."

20|20 Research is a global leader in the development, support and service of online qualitative market research and the software and technology that sustains it. Founded in Nashville in 1986, the company works with market research and advertising firms around the world, with projects in more than 120 countries and more than 20 languages.

"Having been founded and grown here, 20|20 Research is a real Nashville success story," Nashville Mayor Karl Dean said. "The company's decision to locate in downtown is a testament to the dynamic environment there and to the attractiveness of the city's core to employers and employees."

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"20|20 Research's decision to expand their operations in the Nashville region again exemplifies our community as a place for innovation, creativity and technology," Nashville Area Chamber of Commerce President and CEO Ralph Schulz said. "This is a city that nurtures our entrepreneurial community and 20|20 Research is a great success story for Nashville."

Due to rapid growth and a need for additional space and talent, the company will relocate its entire operations from its current location in Green Hills at 2000 Glen Echo Rd., to the historic Frost Building in downtown Nashville between July and October of 2014. 20|20 Research will lease all 31,061 square feet of the building, which has five floors.

Following extensive renovations, the move plans to bring approximately 96 new jobs over the next four years to downtown Nashville. 20|20 Research's current staff at the Green Hills location will also move to the new location, which will then serve as the company's global headquarters.

20|20 Research anticipates beginning to fill new positions in the fourth quarter of 2014. Potential candidates should check www.2020research.com for more details.

For the past three years, 20|20 Research has been named one of the most innovative research firms in the world by GreenBook Research Industry Trends, a top arbiter of the market research industry.

About 20|20 Research

20|20 Research is a global leader in the development, support and service of online qualitative research software. Its research platforms have been used in over 90 countries and the company works with more than 20 languages. The firm's global operations are headquartered in Nashville, Tenn., where it has been based since 1986. The company maintains traditional focus group facilities in Nashville, Charlotte and Miami. www.2020research.com.

About the Tennessee Department of Economic and Community Development

Tennessee was named "2013 State of the Year" for economic development by *Business Facilities* magazine. The Tennessee Department of Economic and Community Development's mission is to develop strategies which help make Tennessee the No. 1 location in the Southeast for high quality jobs. The department seeks to attract new

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corporate investment in Tennessee and works with Tennessee companies to facilitate expansion and economic growth. Find us on the web: tn.gov/ecd. Follow us on Twitter: [@tnecd](https://twitter.com/tnecd). Like us on Facebook: facebook.com/tnecd.

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